

INTERCOLLEGIATE BROADCASTING SYSTEM

507 FIFTH AVE.
NEW YORK, N. Y.

Zone 17

July 24, 1944

Mr. Robert H. Richie, Jr.
President, WHAV
Haverford College
Haverford, Pa.

Dear Bob:

I was pleased to hear from you and to know that Haverford has been able to operate even under such difficult circumstances.

We are discussing the possibilities of network operation and the network will go into effect as soon as we obtain enough support from the national advertisers.

We are, at the present time, figuring on several contracts. The RCA contract, if signed, will commence January 1, 1945. I will try to include WHAV in on this contract. We are making a presentation to the Standard Oil Company for sponsorship of the Esso Reporter. You have also been included in this presentation.

Mr. Gladden Houck, who helped Bryn Mawr in the construction of their transmitter, will possibly be able to help your station from a technical standpoint, if you are in need of such help.

Please keep me informed of all new developments and I will do likewise.

Best regards,

Louis M. Bloch Jr.

Louis M. Bloch, Jr.
Business Manager

LMB:jh

INTERCOLLEGIATE BROADCASTING SYSTEM

307 FIFTH AVE.
NEW YORK, N.Y.

June 17

July 2, 1951

Mr. Robert A. Wood, Jr.
President,
Intercollegiate
Broadcasting System,
New York, N.Y.

I was pleased to hear from you and to know that
Intercollegiate Broadcasting System has been able to operate even under
such difficult circumstances.

I am glad to hear that the organization of the
organization and the national office is now being
set up as is being done under the
national committee.

We are, of course, very interested in the
organization. The organization is being set up
under the leadership of the national committee.
I am glad to hear that the organization is being
set up as is being done under the
national committee.

Mr. Robert A. Wood, Jr., who has been in the
organization since the beginning, will be
able to help you in the organization of the
organization.

I am glad to hear that the organization is being
set up as is being done under the
national committee.

Very truly,
Robert A. Wood, Jr.

Robert A. Wood, Jr.
President,
Intercollegiate
Broadcasting System

Enc.